

Rep: TELEREP, INC..

REP BUYLINES

Run On: Sep10/12 at 09:42

Requested by: ANGIE

Order#:

Hdl#: 6304570 (Rev 1)

Tr:

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Oct30/12 - Nov06/12

Sa:

Agency: THREE POINT MEDIA

Prod1: MDSCC

Es:

Advertiser: ISS/MI DEM ST CENTRAL COMM

Prod2:

De:

Buyer: MEDIA PLACEMENT

Tel #:



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH										
	1	Mon/5-530A	30S	\$300	Nov5/12	Nov5/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	2	Tue/5-530A	30S	\$300	Oct30/12	Nov6/12	2	1	2	\$600	NWSCHNL3 AT 5A<
	3	Wed/5-530A	30S	\$300	Oct31/12	Oct31/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	4	Thu/5-530A	30S	\$300	Nov1/12	Nov1/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	5	Fri/5-530A	30S	\$300	Nov2/12	Nov2/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	7	Mon/530-6A	30S	\$300	Nov5/12	Nov5/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	9	Wed/530-6A	30S	\$300	Oct31/12	Oct31/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	10	Thu/530-6A	30S	\$300	Nov1/12	Nov1/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	11	Fri/530-6A	30S	\$300	Nov2/12	Nov2/12	1	1	1	\$300	NWSCHNL3 AT 5A<
	12	Tue/530-6A	30S	\$300	Oct30/12	Nov6/12	2	1	2	\$600	NWSCHNL3 AT 5A<
	13	Mon/7-9A	30S	\$500	Nov5/12	Nov5/12	1	1	1	\$500	CBS THS MRNG-2<
	14	Tue/7-9A	30S	\$500	Oct30/12	Oct30/12	1	1	1	\$500	CBS THS MRNG-2<
	15	Wed/7-9A	30S	\$500	Oct31/12	Oct31/12	1	1	1	\$500	CBS THS MRNG-2<
	16	Thu/7-9A	30S	\$500	Nov1/12	Nov1/12	1	1	1	\$500	CBS THS MRNG-2<
	17	Fri/7-9A	30S	\$500	Nov2/12	Nov2/12	1	1	1	\$500	CBS THS MRNG-2<
	18	Tue/7-9A	30S	\$500	Nov6/12	Nov6/12	1	2	2	\$1,000	CBS THS MRNG-2<
	19	Sat/9-11A	30S	\$150	Nov3/12	Nov3/12	1	1	1	\$150	CBS THS MRN:SA
	20	Sun/9-1030A	30S	\$1,500	Nov4/12	Nov4/12	1	1	1	\$1,500	SUNDAY MRN-CBS
	21	Mon/9-10A	30S	\$400	Nov5/12	Nov5/12	1	1	1	\$400	LIVE WTH KELLY
	23	Wed/9-10A	30S	\$400	Oct31/12	Oct31/12	1	1	1	\$400	LIVE WTH KELLY
	24	Thu/9-10A	30S	\$400	Nov1/12	Nov1/12	1	1	1	\$400	LIVE WTH KELLY
	25	Fri/9-10A	30S	\$400	Nov2/12	Nov2/12	1	1	1	\$400	LIVE WTH KELLY
	26	Tue/9-10A	30S	\$400	Oct30/12	Nov6/12	2	1	2	\$800	LIVE WTH KELLY
	27	Mon/10-11A	30S	\$500	Nov5/12	Nov5/12	1	1	1	\$500	VARIOUS
	29	Wed/10-11A	30S	\$500	Oct31/12	Oct31/12	1	1	1	\$500	VARIOUS
	30	Thu/10-11A	30S	\$500	Nov1/12	Nov1/12	1	1	1	\$500	VARIOUS
	31	Fri/10-11A	30S	\$500	Nov2/12	Nov2/12	1	1	1	\$500	VARIOUS
	32	Tue/10-11A	30S	\$500	Oct30/12	Nov6/12	2	1	2	\$1,000	VARIOUS
	33	Wed/12N-1230P	30S	\$750	Oct31/12	Oct31/12	1	1	1	\$750	NWSCHNL3-NOON<
	34	Fri/12N-1230P	30S	\$750	Nov2/12	Nov2/12	1	1	1	\$750	NWSCHNL3-NOON<
	35	Mon/1230-2P	30S	\$400	Nov5/12	Nov5/12	1	1	1	\$400	SOAP OPERA ROTATION
	36	Tue/1230-2P	30S	\$400	Oct30/12	Oct30/12	1	1	1	\$400	SOAP OPERA ROTATION
	37	Thu/1230-2P	30S	\$400	Nov1/12	Nov1/12	1	1	1	\$400	SOAP OPERA ROTATION
	38	Wed/530-6P	30S	\$1,500	Oct31/12	Oct31/12	1	1	1	\$1,500	NWSCHNL3-530PM<
	39	Fri/530-6P	30S	\$1,500	Nov2/12	Nov2/12	1	1	1	\$1,500	NWSCHNL3-530PM<
	40	Sun/630-7P	30S	\$750	Nov4/12	Nov4/12	1	1	1	\$750	AVG. ALL WKS

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	41	Sat/7-730P	30S	\$1,500	Nov3/12	Nov3/12	1	1	1	\$1,500	WHEEL-FORTNE W
	42	Thu/9-10P	30S	\$4,000	Nov1/12	Nov1/12	1	1	1	\$4,000	PERSON OF INTEREST
	43	Sat/9-10P	30S	\$1,800	Nov3/12	Nov3/12	1	1	1	\$1,800	CRIMETIME SATURDAY
	44	Tue/11-1135P	30S	\$1,500	Oct30/12	Oct30/12	1	1	1	\$1,500	VARIOUS
	45	Thu/11-1135P	30S	\$1,500	Nov1/12	Nov1/12	1	1	1	\$1,500	VARIOUS
	46	Mon/1135P-1235A	30S	\$400	Nov5/12	Nov5/12	1	1	1	\$400	D LETTRMAN-CBS<
	47	Wed/1135P-1235A	30S	\$400	Oct31/12	Oct31/12	1	1	1	\$400	D LETTRMAN-CBS<
	48	Fri/1135P-1235A	30S	\$400	Nov2/12	Nov2/12	1	1	1	\$400	D LETTRMAN-CBS<
	49	Sat/1135P-1235A	30S	\$250	Nov3/12	Nov3/12	1	1	1	\$250	CSI: NY
	50	Sun/1130P-1230A	30S	\$250	Nov4/12	Nov4/12	1	1	1	\$250	CLOSER
		Total 51 Spots for:		\$32,600					51	\$32,600	
		Monthly Estimate Dollars:									
										\$32,600 Nov/12	

Rep: TELEREP, INC

Run On: Sep10/12

Order#: affic#:

Station: les person: DAVE CLARK

Agency: ##:

Advertiser: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	1	Mon/5-530A	0.0	Sep4/12	Rev #0: A
	2	Tue/5-530A	0.0	Sep4/12	Rev #0: A
	3	Wed/5-530A	0.0	Sep4/12	Rev #0: A
	4	Thu/5-530A	0.0	Sep4/12	Rev #0: A
	5	Fri/5-530A	0.0	Sep4/12	Rev #0: A
	7	Mon/530-6A	0.0	Sep4/12	Rev #0: A
	9	Wed/530-6A	0.0	Sep4/12	Rev #0: A
	10	Thu/530-6A	0.0	Sep4/12	Rev #0: A
	11	Fri/530-6A	0.0	Sep4/12	Rev #0: A
	12	Tue/530-6A	0.0	Sep4/12	Rev #0: A
	13	Mon/7-9A	0.0	Sep4/12	Rev #0: A
	14	Tue/7-9A	0.0	Sep4/12	Rev #0: A
	15	Wed/7-9A	0.0	Sep4/12	Rev #0: A
	16	Thu/7-9A	0.0	Sep4/12	Rev #0: A
	17	Fri/7-9A	0.0	Sep4/12	Rev #0: A
	18	Tue/7-9A	0.0	Sep4/12	Rev #0: A
	19	Sat/9-11A	0.0	Sep4/12	Rev #0: A
	20	Sun/9-1030A	0.0	Sep4/12	Rev #0: A
	21	Mon/9-10A	0.0	Sep4/12	Rev #0: A
	23	Wed/9-10A	0.0	Sep4/12	Rev #0: A
	24	Thu/9-10A	0.0	Sep4/12	Rev #0: A
	25	Fri/9-10A	0.0	Sep4/12	Rev #0: A
	26	Tue/9-10A	0.0	Sep4/12	Rev #0: A
	27	Mon/10-11A	0.0	Sep4/12	Rev #0: A
	29	Wed/10-11A	0.0	Sep4/12	Rev #0: A
	30	Thu/10-11A	0.0	Sep4/12	Rev #0: A
	31	Fri/10-11A	0.0	Sep4/12	Rev #0: A
	32	Tue/10-11A	0.0	Sep4/12	Rev #0: A
	33	Wed/12N-1230P	0.0	Sep4/12	Rev #0: A
	34	Fri/12N-1230P	0.0	Sep4/12	Rev #0: A
	35	Mon/1230-2P	0.0	Sep4/12	Rev #0: A
	36	Tue/1230-2P	0.0	Sep4/12	Rev #0: A
	37	Thu/1230-2P	0.0	Sep4/12	Rev #0: A
	38	Wed/530-6P	0.0	Sep4/12	Rev #0: A
	39	Fri/530-6P	0.0	Sep4/12	Rev #0: A
	40	Sun/630-7P	0.0	Sep4/12	Rev #0: A

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	41	Sat/7-730P	0.0	Sep4/12	Rev #0: A
	42	Thu/9-10P	0.0	Sep4/12	Rev #0: A
	43	Sat/9-10P	0.0	Sep4/12	Rev #0: A
	44	Tue/11-1135P	0.0	Sep4/12	Rev #0: A
	45	Thu/11-1135P	0.0	Sep4/12	Rev #0: A
	46	Mon/1135P-1235A	0.0	Sep4/12	Rev #0: A
	47	Wed/1135P-1235A	0.0	Sep4/12	Rev #0: A
	48	Fri/1135P-1235A	0.0	Sep4/12	Rev #0: A
	49	Sat/1135P-1235A	0.0	Sep4/12	Rev #0: A
	50	Sun/1130P-1230A	0.0	Sep4/12	Rev #0: A
		Total 51 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Nov/12	